

Kick start your business potential today with Start Up Woking

Start Up Woking is Woking's free business advice and support service for ambitious entrepreneurs and growing businesses.

Supported by Menzies Chartered Accountants, Barlow Robbins Solicitors, Woking Chamber of Commerce, Surrey Chambers of Commerce and Woking Asian Business Forum, new and growing businesses that qualify can take advantage of a range of expert business advice through one-to-one clinics, seminars as well as a host of online resources and offers.

For Menzies, Start Up Woking was seen as a natural extension of their local business support activities, as Peter Noyce, a Partner at their Woking office, explains: "We were approached by Woking Borough Council to take part in their programme for young businesses, and were immediately keen to get involved, not least because we see this kind of collaboration as essential in supporting the local area's economy. Nearly two years on we are delighted that the decision has enabled and assisted many local start-up businesses to take their first commercial steps."

Peter adds: "Start Up Woking fits well with our ethos of supporting firms from inception through the lifecycle of the business, and we are keen to see more new businesses take advantage of this innovative programme. In addition, we have been involved, with other partners, in the continued development and evolution of the scheme."

Already, Start Up Woking has seen many start-ups and young, growing business take advantage of the support on offer, including Claire Leigh and Oakley Turvey.

Claire owns Two Ducks gift shop in St Johns and says: "I recently had the pleasure of meeting [Start Up Woking] business advisor Richard Butcher. Richard provided me with some invaluable advice around analysing the business's finances to make it more viable and profitable. The meeting also gave me helpful support and the confidence that the business was going in the right direction."



Claire Leigh from Two Ducks gift shop

Oakley who runs Academy Training Solutions, an IT and management training provider based in Woking, found that for him: "Schemes like Start Up Woking and the Connect2Innovation Incubator provide an ideal opportunity for like-minded small business managers to interact and share experiences" as well as "to find that small business owners also have experts and experience on hand in all different areas of business."

Oakley continues: "The most valuable part of the service is undoubtedly the ability to talk to others who have been through the same process and have successfully come through with [most of] their sanity intact."

"Without the benefit of the support I have had from Start Up Woking, Academy Training Solutions would not be as well placed to provide our training services to other companies as we are today."

To find out more about Start Up Woking, please visit www.startupwoking.co.uk, get in touch with the team at info@startupwoking.co.uk or call on **01483 743487**.